

A PLAN FOR THE SIXTH DISTRICT OF MASSACHUSETTS

THE NORTH SHORE NEW DEAL

Four Freedoms for the Next Generation

I

BUILD A
GOOD LIFE

II

GET
AHEAD

III

FEEL
SECURE

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BE
HEARD

JOHN
BECCIA
DEMOCRAT FOR CONGRESS

PEOPLE OVER POLITICS

The North Shore has been my family's home for over 20 years. It's where I've raised my children and sent them to public school. It's where I built my business. It's where I've spent my career working to protect consumers, hold powerful interests accountable, and help solve complicated problems.

It's also where I've watched it become harder and harder for families to build the kind of life that used to define this community. Too many young people wonder whether they'll ever be able to afford to stay here, and too many parents wonder whether their children will have the same opportunities they did. Meanwhile, Washington spends too much time fighting with itself and not enough time fighting for families like ours.

I believe we can do better.

More than 80 years ago, Franklin Roosevelt challenged America to think differently about freedom. His Four Freedoms reflected the challenges of his generation. Ours are different.

Today, freedom means being able to build a good life where you grew up. It means having the opportunity to get ahead through hard work. It means feeling secure that a medical emergency, a lost job, or retirement won't put everything you've worked for at risk. And it means knowing your government answers to you, not to political insiders or special interests.

That's why I'm proposing the North Shore New Deal, a practical agenda built around Four Freedoms for the Next Generation. At its center are policies that came straight out of my roundtables and my listening tour across all 39 cities and towns of this district.

Because if you work hard and play by the rules, you should be able to build a good life right here on the North Shore.

JOHN BECCIA

THE FREEDOM TO BUILD A GOOD LIFE

PUT FOOD BACK ON THE SHELVES

Roughly 40 percent of Massachusetts households are now food insecure. My No Empty Shelves plan ends hunger on the North Shore: protect food assistance from cuts and reverse the cuts coming out of Washington, make sure benefits never lapse because of a government shutdown, back the food banks our neighbors rely on with federal support for local food purchasing, cold storage, and regional food hubs, buy from local farms, and protect school meals, summer meals, and the Meals on Wheels that seniors count on. No family in this district should face an empty shelf because Washington failed to do its job.

- **Make housing affordable again.** Build more homes of every kind where they make sense, reward the communities that build, modernize commuter rail so more people can live near transit, help families stay in their homes and buy a first one, and crack down on Wall Street firms buying up neighborhoods. Teachers, nurses, first responders, and young families should be able to afford to live where they work.
- **Lower the cost of raising a family.** Make the expanded Child Tax Credit permanent, make quality child care affordable, and guarantee paid family and medical leave so parents never have to choose between caring for a loved one and earning a paycheck.
- **Bring down everyday costs.** End the tariffs driving up the price of groceries and household goods, lower utility bills by investing in clean energy and cutting the red tape that holds it back, and protect consumers from hidden fees and unfair practices.
- **Reward work, not wealth.** Cut taxes for middle class families and small businesses, simplify the tax code, and close the loopholes so the wealthiest Americans and largest corporations finally pay their fair share.

The goal is simple: if you work hard, you should be able to afford to live here.



THE FREEDOM TO GET AHEAD

FUND EVERY RUNG OF THE LADDER

Invest in every stage of learning, from a child's first classroom to a worker's next career: make child care and prekindergarten affordable, strengthen public schools, expand vocational and technical education to clear the waitlists holding students back, make community college free, fund job training and workforce certifications, expand student loan forgiveness, and deliver dedicated federal funding for special education and school transportation so local districts are never forced to choose between the students who need the most and everyone else.

INVEST IN MAIN STREET REVITALIZATION

The North Shore's downtowns and main streets tie together the pieces our regional economy runs on: housing, small business, workers, and transportation. Fill downtown vacancies and improve storefronts, get small businesses affordable capital from lenders who know them, pair housing investment with the transit and infrastructure that make new homes possible, and protect the workers who keep Main Street open, from Lynn to Beverly to Cape Ann and the Merrimack Valley.

- **Support workers.** Protect the right to organize, promote safe workplaces, encourage fair wages by raising the minimum wage, and ensure economic growth benefits the people who create it, not just those at the top.
- **Build an economy that creates opportunity.** Modernize transportation and infrastructure, restore funding for scientific research, strengthen industries like biotechnology, advanced manufacturing, health care, tourism, and our maritime economy, and set commonsense federal rules for artificial intelligence so innovation serves people, not the other way around.

Opportunity shouldn't depend on who you know or how much money your family has. It should depend on what you're willing to work for.



THE FREEDOM TO FEEL SECURE

PROVIDE CARE YOU CAN COUNT ON

My Care You Can Count On plan gives every American the choice of a strong public option through Medicare for All Who Want It, with automatic enrollment for the uninsured and a buy-in for small businesses, lowering the cost of private insurance and separating coverage from employment so your health care follows you when you change jobs. It expands Medicare to cover dental, hearing, and vision, lets Medicare negotiate prescription drug prices, and rebuilds the mental health system this district is missing. Anyone who likes their plan keeps it. Everyone else finally gets a real choice.

- **Protect what seniors and veterans have earned.** Defend Social Security and Medicare with no cuts and no privatization, strengthen Social Security by asking the wealthiest Americans to pay into the system on the same terms as everyone else, and ensure veterans receive the health care, housing, education, and job opportunities they earned through their service.
- **Protect the place we call home.** Conserve the marshes and coastline that protect our towns from rising seas, safeguard our drinking water, and invest in clean energy and the working harbors and blue economy that keep the North Shore what it is.
- **Fix our broken immigration system.** Roll back the Trump administration's cruel immigration policies. Back a secure and orderly border with enforcement focused on violent crime, protect due process, and create a path to citizenship for people who have lived and worked here for years.
- **Defend your rights and freedoms.** Write reproductive freedom into federal law, protect birth control and IVF, defend marriage equality, and guarantee equal rights for every American, no matter who they are or whom they love.
- **Build safer communities.** Support well trained community policing, expand mental health and addiction treatment, invest in violence prevention, and pass commonsense gun safety measures that keep dangerous weapons out of the wrong hands while respecting responsible gun ownership.

Families deserve peace of mind, not constant uncertainty.



FREEDOM FOUR

THE FREEDOM TO BE HEARD

- **Crack down on corruption.** Ban members of Congress from trading individual stocks, reject corporate PAC money, overturn Citizens United, get dark money out of our elections, support term limits, strengthen ethics laws, and ensure no public official profits from the office they hold.
- **Put consumers first.** Stand up to financial fraud, write clear, strong rules for crypto and digital assets that protect consumers and investors instead of letting insiders rig the market to enrich themselves, and pass a real federal privacy law that stops data brokers from selling your location, health, and search history.
- **Protect our democracy.** Defend voting rights and restore the full protections of the Voting Rights Act, oppose efforts to undermine free and fair elections, defend the peaceful transfer of power, hold the Trump administration accountable when it ignores the law, and increase transparency in government.
- **Restore trust in public service.** Work across party lines whenever it delivers results for the North Shore, and never forget that my job is to represent my constituents, not party leaders or special interests.

Government works best when it remembers who it's supposed to work for.

THAT'S THE NORTH SHORE NEW DEAL

A practical plan to lower costs, create opportunity, protect what families have earned, and put the government back on your side. It comes from what I've heard in every one of the 39 cities and towns of this district, and it's built on the promise at the heart of this campaign.

PEOPLE OVER POLITICS

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